

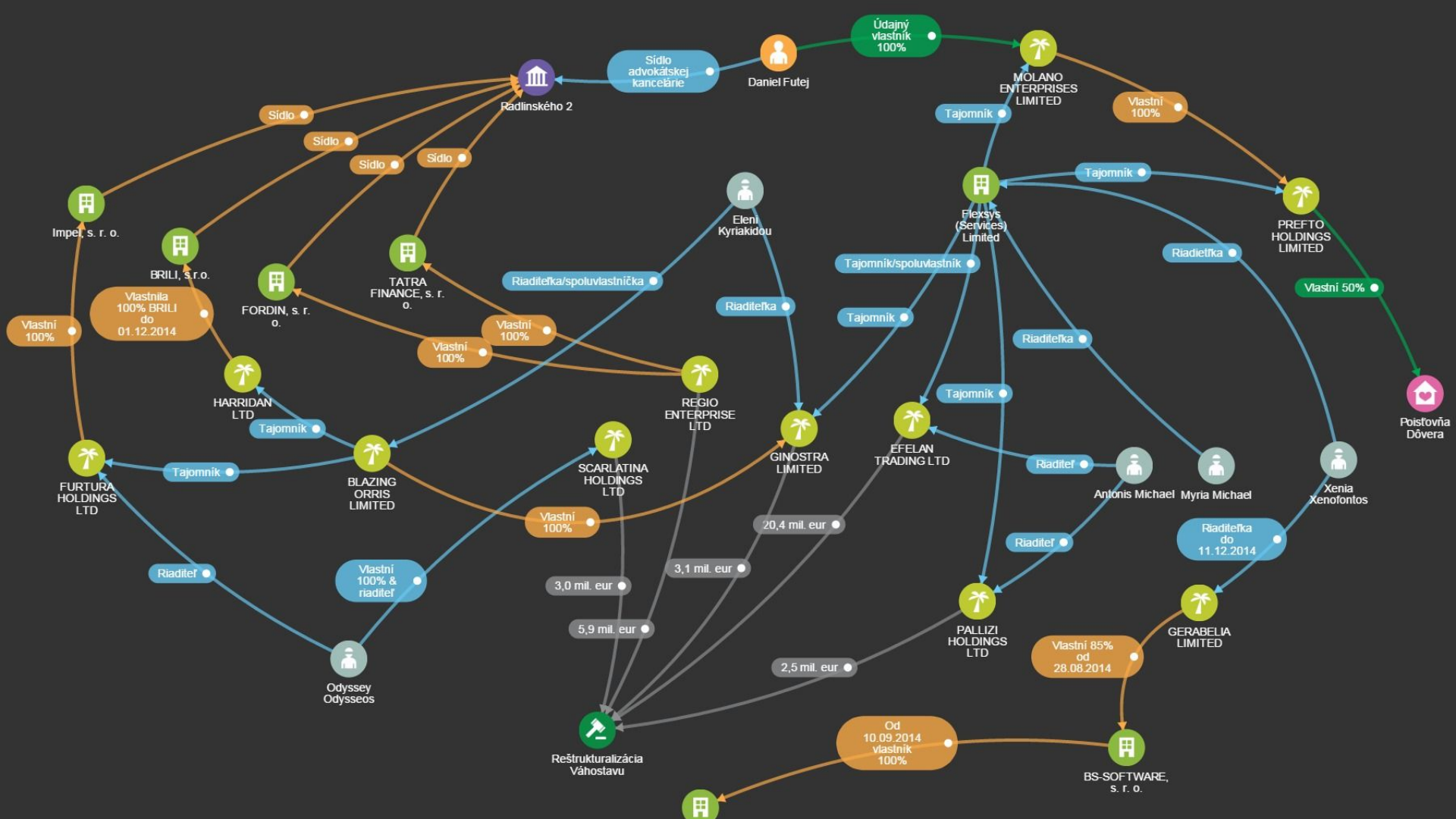
# What and how to present? (at [open data] hackathons)

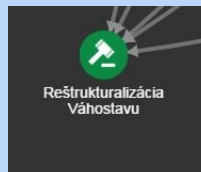
Jano Suchal



**Break the ice**

**State the problem**  
using real-world examples



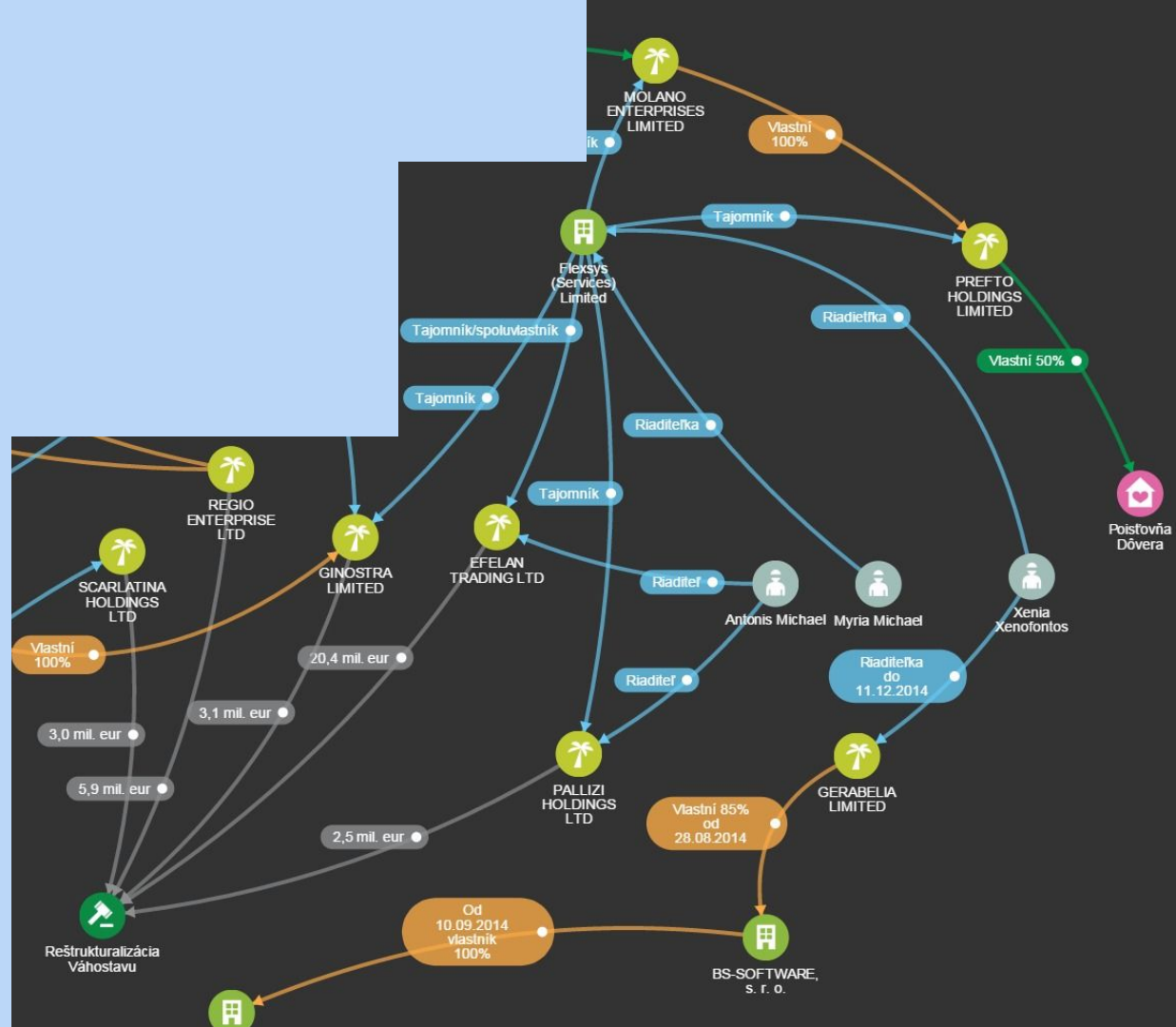


**Show the killer feature**



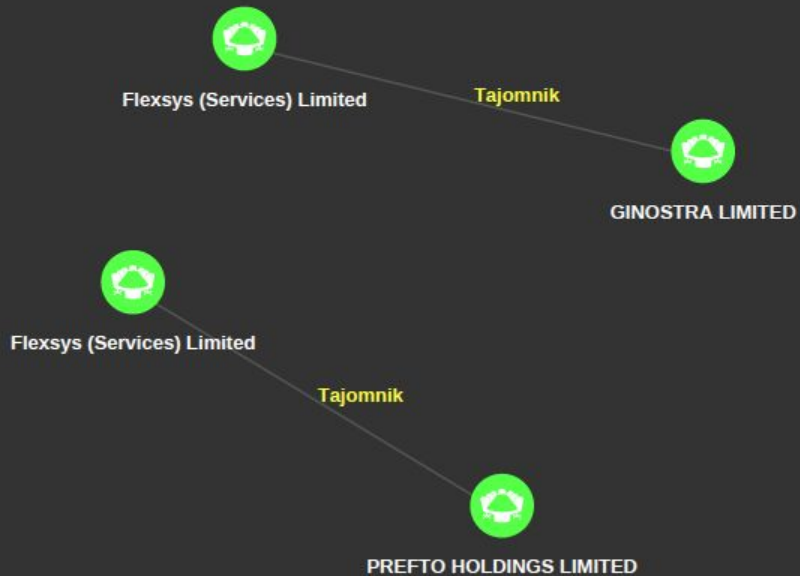
**Show the killer real feature!**





**Show the another killer feature!**

🔍 search



All Nodes (4)

**GINOSTRA LIMITED**  
custom

**Flexsys (Services) Limited**  
custom

**Flexsys (Services) Limited**  
custom

**PREFTO HOLDINGS LIMITED**  
custom

**Expand / Abstract**

Node

Identify ginostra

click on results to identify node



Open Corporates Matches

possible matches

**GINOSTRA LIMITED (HE329746)**

company

**GINOSTRA CAPITAL PTY LIMITED**

**(130555494)**

company

**GINOSTRA INVESTMENTS PTY LIMITED (111842847)**

company

**GINOSTRA HOLDINGS PTY LTD (138437822)**

company

**GINOSTRA PTY LTD (111576759)**

company

**GINOSTRA CONSULTING PTY LTD (138256676)**

company

Crowdsource Matches



ORSR

no possible matches

**GINOSTRA HOLDINGS PTY LTD (138437822)**

company

**GINOSTRA PTY LTD (111576759)**

company

**GINOSTRA CONSULTING PTY LTD (138256676)**

company

Crowdsource Matches



ORSR

no possible matches



**Summarize**

# Tips / Tricks

- pick a real problem, use real-world examples
- hackathons are very short, focus on presentation, not prototype
- make shortcuts, the most horrible hacks possible are allowed
- gradation